

I would like to update the community on the state of Serenity in the Scenic City. Serenity in the Scenic City is self-supporting through the money paid for registration. No AA group funds are used to pay for this event. Conferences, conventions, and roundups are special events that require months of planning. Most events are held in hotels/conference centers, and there is a charge for the use of these facilities. Other expenses include travel and lodging for speakers, printing of flyers, schedules and programs, postage, supplies, and entertainment. No baskets are passed. The registration fee is kept as low as possible to meet our financial goal of breaking even. Therefore, the registration fee is nominal compared to a weekend's worth of entertainment anywhere else, and as responsible AA members, we pay our own way.

When getting a special rate for a conference you are required to sign a contract with a hotel. We signed a contract stating we would book 35 rooms by July 17th. This year we are in danger of not meeting our hotel Room Block. We currently have 15 rooms. If we do not get the other 20 we will be responsible for paying the room rate times two nights. We are also lacking individual registrations to fund the conference. Currently we have under 30 registrations. We need a minimum of 200 to be able to provide all of the speaker expenses and conference center expenses. Coffee will be costly as the Convention center will not allow outside supplies. We know how important Coffee is and want to be able to provide it!

We have great speakers lined up: Edith P from Omaha, NE, Josie P. from Cleveland, TN, Kent C from Sandusky, OH, and Burns B from Louisville, KY. We will also be having a workshop on Sponsorship, Magic Show, Meditations, and lots of fellowship and fun!

Serenity in the Scenic City has always been a place for newcomers and old-timers to enjoy a conference in our city. It shows Alcoholics you can have fun in sobriety. It is a place to recharge with the stories of hope.

The Serenity in the Scenic City committees in the past several years have worked hard to stay within the traditions of Alcoholics Anonymous. I ask you to give the conference a chance. Take ownership in your AA community! Please support us. I would hate to see all of the hard work for the conference go away. Everyone is welcome to our meetings and we will always provide transparent financial report information.

Please register and if needed book a room at Serenityinthesceniccity.org.

Feel free to contact me with any questions and/or suggestions.

Yours in Service,

Ashleigh D.

SSC Chairperson

423-385-4155

ashleighkdean@gmail.com